# A Cabling Legend Reborn



AT&T Cabling Systems provide complete enterprise solutions and state-of-the-art LAN cabling components for all needs.

#### AT&T Cabling Systems

Our high-performance network infrastructure solutions based on innovative designs and highly advanced technology are the first choice for all applications. Faithful to the world-leading AT&T heritage, combining world-class reliability with the unique AT&T Millennium<sup>™</sup> Lifetime warranty, AT&T Cabling Systems is your key to years of fail-safe and trouble-free operation, minimizing system downtime and maximizing your profits.



#### AT&T Cabling Systems Goals

#### AT&T Cabling Systems Continuous goals:

• Supply high performance network infrastructure solutions, virtually anywhere in the world.

- Provide high performance advanced technology and services.
- Satisfy the IT infrastructure needs of our global customers.

• Provide continuous expert support and be a reliable partner to all our customers. These goals are achieved by a unique combination of deep knowledge of all LAN cabling aspects, integrity, teamwork & creativity, all provided under the trusted AT&T brand.

# About AT&T



#### About AT&T

AT&T is the largest communications company in the world by revenue, operating globally under the AT&T brand.

For more than a century, AT&T has consistently provided innovative, reliable, high-quality products and services with excellent customer care.

AT&T's mission is to connect people with their world, everywhere they live and work, and do it better than anyone else.

This vision is fulfilled by creating new solutions for consumers and businesses, and by driving innovation in the communications and entertainment industry.



# AT&T by numbers



# 243,360

Employees worldwide

**8** Nobel prizes in AT&T's heritage

**2** AT&T patents received per day

> **138** Years in communications



# AT&T by numbers

# **6** AT&T value rank among the world's most valuable brands

#	Sector	Company	Million US\$
1	Tech	Apple	185,071
2	Tech	Google	113,669
3	Tech	IBM	112,536
4	Fast Food	McDonald's	90,256
5	Soft Drinks	Coca-Cola	78,415
6	Communication Provider	AT&T	75,507
7	Tech	Microsoft	69,814
8	Торассо	Marlboro	69,383
9	Credit Card	VISA	56,060

AT&T value rank among the world's most valuable communications companies



# Performance

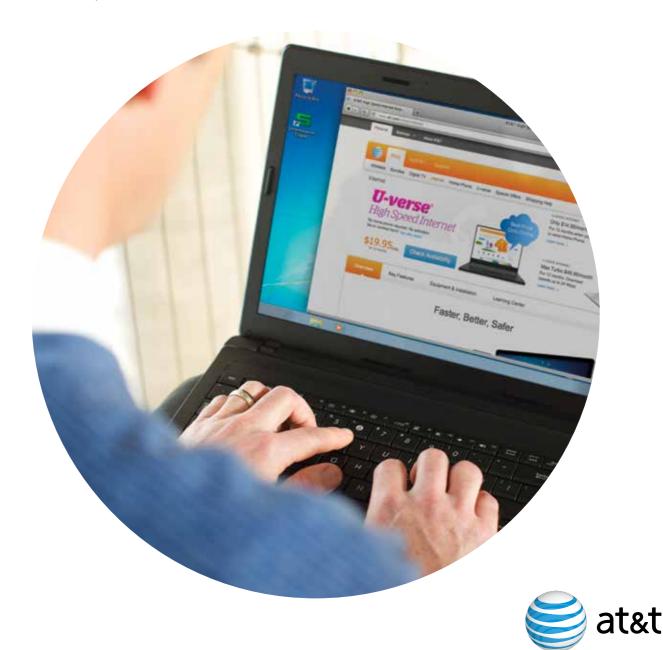


AT&T Cabling Systems provides full component-level performance and 100% factory tested products.

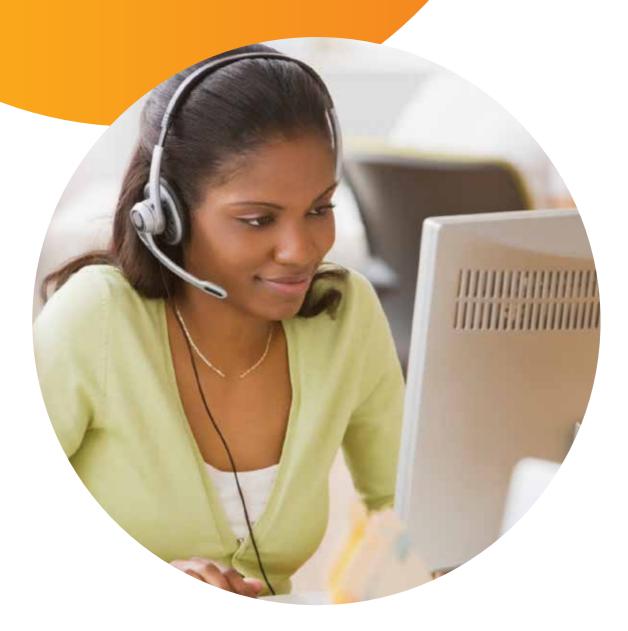




AT&T Cabling Systems provides the AT&T Millennium™ Lifetime warranty – a complete & comprehensive warranty for life.





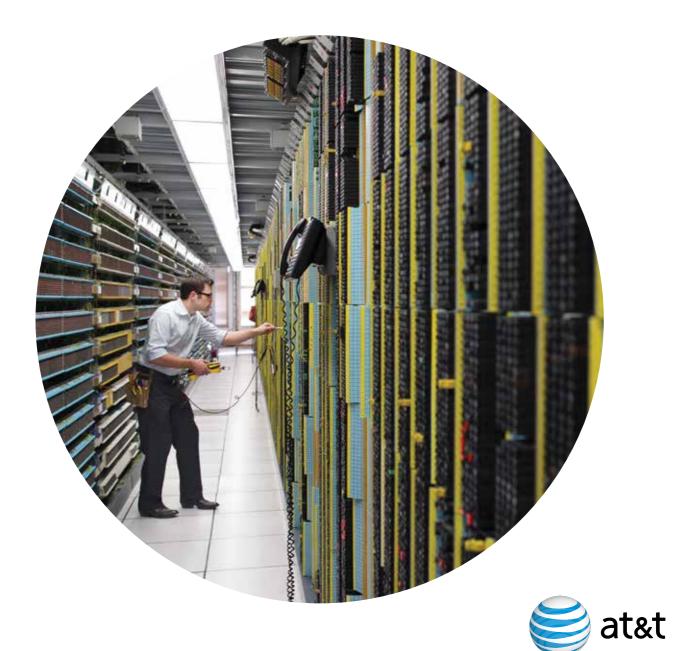


AT&T Cabling Systems provides 24/7 call centers & technical support, email reply within 4 hours, product delivery within 1 day and more.





AT&T Cabling Systems provides the highest quality components with guaranteed performance.







AT&T Cabling Systems provides end-to-end solutions for five cabling segments: Copper Fiber Data-Center Cabinets Outdoor







AT&T Cabling Systems Channel Program provides full channel protection and secures the channel profits.



Channel

Service

Solutions



Quality

Performance

Warranty



## Product Range CopperLine

## LAN Indoor Copper End-to-End Solutions

## Cables, Connectors, Panels

## & Modular Cords:

- CopperLine Category 3
- CopperLine Category 5
- CopperLine Category 5e
- CopperLine Category 6
- CopperLine Category 6A
- CopperLine Category 7
- CopperLine Category 7A
- CopperLine 1200MHz





### Product Range FiberLine

## LAN Fiber-Optic End-to-End Solutions

#### Cables, Connectors, Panels

#### & Modular Cords:

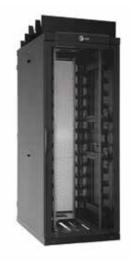
- FiberLine FO Distribution System
- FiberLine FO Backbone
- FiberLine FO Horizontal System (FTTx)
- FiberLine FO Outlets
- FiberLine FO Cables:
  FiberLine Breakout Cables
  Cables FiberLine Tight-Buffered Cables
  FiberLine Single Loose-Tube Cables
  FiberLine Multi loose-Tube Cables
  FiberLine Simplex & Duplex Cables
  FiberLine Micro-Tube & ADSS Cables



## Product Range CenterLine

## Data-Center Complete Solutions

- CenterLine Enclosures & Rack Systems (Server & Networking)
- CenterLine Hot/Cold Corridor Containment Systems
- CenterLine Monitoring & Management System
- CenterLine Copper Cabling Solutions
- CenterLine FO Cabling Solutions







## Product Range RackLine

### Cabinets, Racks, Enclosures & Cable Managements solutions

- RackLine Server Cabinets
- RackLine Networking Cabinets
- RackLine SOHO Cabinets
- RackLine Cable Management Solutions
- RackLine Accessories
- RackLine Power Distribution Systems
- RackLine Ventilation Systems







## Product Range OutdoorLine

## Outdoor cabling solutions

- OutdoorLine Telephone & Category 3 Multipair Cables
- OutdoorLine LAN Cables
- OutdoorLine LAN Connectivity
- OutdoorLine FO Cables
- OutdoorLine FO Connection Boxes
- OutdoorLine Cabinets
- OutdoorLine FTTx Solutions









# It's not complicated



# it's not complicated

# Faster

Plug & Play Pre-Terminated Cassettes



# it's not complicated

# Efficient

All keystone jacks (both shielded & unshielded) fit into 1U 24-Port and 1U 48-Port panels.

All keystone jacks (both shielded & unshielded) can be terminated in a single action by the same multi-punch-down tool and the same blade.





# it's not complicated

# Bigger

All components are designed with an embedded bigger margin over industry standards.





#### AT&T Cabling Systems – EMEA Headquarters

Hohenstaufenring 62 50674 Cologne Germany T: +49.221.288.8337 F: +49.221.288.8342 www.att.com/cabling Sales & Customer Support: info\_emea@cabling.att-mail.com Technical support: tech.support\_emea@cabling.att-mail.com

#### AT&T Corporate Headquarters

208 South Akard St. Dallas, TX 75202 USA

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